

## HOWARD SCHULTZ BOOKS



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About Howard Schultz: Schultz is an author and businessman. He was born on July 19th of 1953. He is mostly known for owning Starbucks; he is also the CEO

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Howard Schultz (born July 19, 1953) is an American businessman. He was the CEO of Starbucks in 1986 2000 and again in 2008 2017, as well as its executive chairman from 2017 to 2018.

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Hyperion Books: New York 1999 ISBN 0-7868-8356-1 Howard Schultz, Joanne Gordon: Onward. Wie Starbucks erfolgreich ums berleben k mpfte, ohne seine Seele zu verlieren , Weinheim, Wiley, 2.

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About Onward. In this #1 New York Times bestseller, the CEO of Starbucks recounts the story and leadership lessons behind the global coffee company's comeback and continued success.

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